

## **Jasmine Gant**

Jasmine Patton Gant grew up in a multi-generational, organic eating, family in the inner-city of Los Angeles. They kept chickens and ducks and seasonally their garden would overflow. Due to unusual food sensitivities, the family had to scrutinize the ingredients in everything. This knowledge of ingredients compelled Jasmine to create her own products.

Jasmine attended Mt. St Mary's University and graduated from Mt. Sierra College, with a background in biochemistry and Information Technology. After graduation, she began the development of Emagine Aromatherapy, now known as AromaStories. She apprenticed with a Mayan Medicine Man harvesting and distilling long lost essentials oils indigenous to the California coast and desert. She began to create multiple brands and products. This led to the building of brands and products for others.

Mrs. Gant's ability to create and prototype led to a high regard for intellectual property. She owns 4 trademarks and over 100 domain names. She operates 6 active websites of which AromaStories.com is the most popular. Recognizing that networking and shared resources are essential, her creative investment in other businesses is ever-expanding. She encourages families to discover what hidden brands rest within their sub-culture and traditions.